

# Paste your URL. Get your buyer profile.

Job titles

Head of Customer Success ×

Director of Customer Success ×

Implementation Manager ×

VP Implementation ×

+ Add

Locations

Europe ×

North America ×

+ Add

Use DACH

Industries

Software ×

Cloud services ×

+ Add

Company size

1–10

11–50

✓ 51–200

✓ 201–500

✓ 501–1000

1000+

Company type

Startup

✓ SaaS

✓ Enterprise

SMB

Agency

+2 more

Who to skip

People who match these are never added.

Companies

+ Add company

Words in profile

agency ×

consultancy ×

+ Add

DEMO WORKSPACE • SAMPLE DATA

- 1

**Who to target**, written from your website: job titles and locations.
- 2

**Which companies** fit, by size and type.
- 3

**Who to skip**, so agencies and consultants stay out.

# Find people at the right moment.

Something just changed

Good timing

New in their job

People with your target titles who started recently

Needs more data · Last 30 days · 1 added · 0 approved (0%) · 0 in campaign · 0 replies (0%) · score 92

Company just raised money

Posts about new funding rounds

Top 5% Active Profiles

Most active profiles in your ICP

Good fit · Last 30 days · 1 added · 1 approved (100%) · 0 in campaign · 0 replies (0%) · score 74

They are talking about the problem

Clear intent

Posts with your keywords

People who post or comment about these topics

customer onboarding ×

launch handoff ×

DEMO WORKSPACE · SAMPLE DATA

- 1

Timing signals: a new job, a funding round, an active poster.
- 2

Intent signals: posts about the problem you solve.
- 3

Each signal reports how many leads it found and how well they fit.

# Every lead comes with a reason.

| <input type="checkbox"/> PERSON                                                                                         | FIT <span>2</span> |                                                                                                                             | WHY THIS LEAD <span>1</span> |
|-------------------------------------------------------------------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------|------------------------------|
| <input type="checkbox"/> OG <b>Oliver Grant</b> <span>SYNTHETIC</span><br>Revenue Operations Manager, Revenue O...      | <b>94</b><br>HOT   | Oliver asked his network for an alternative to CloseMap after a long month-end close.                                       |                              |
| <input type="checkbox"/> MB <b>Maya Bennett</b> <span>SYNTHETIC</span><br>Head of Customer Success, Customer Su...      | <b>92</b><br>HOT   | Maya started as Head of Customer Success at Alderbridge Software three weeks ago. New Customer Success leaders...           |                              |
| <input type="checkbox"/> CD <b>Camille Dubois</b> <span>SYNTHETIC</span><br>VP Customer Success, Customer Succes...     | <b>90</b><br>HOT   | Camille started following the RelayDesk company page this week.                                                             |                              |
| <input type="checkbox"/> DO <b>Daniel Okoro</b> <span>SYNTHETIC</span><br>Finance Director, Finance · Alderbridge So... | <b>88</b><br>HOT   | Alderbridge Software announced a funding round this month. Daniel owns the monthly close while new subscription contract... |                              |
| <input type="checkbox"/> ML <b>Marcus Lee</b> <span>SYNTHETIC</span><br>Director of Implementation, Implementati...     | <b>86</b><br>HOT   | Marcus posted on X that implementation handoffs are the hardest part of every customer launch.                              |                              |
| <input type="checkbox"/> PS <b>Priya Shah</b> <span>SYNTHETIC</span><br>VP Implementation, Implementation · Blue...     | <b>84</b><br>HOT   | Priya commented on a launch-ownership post by an onboarding creator that your buyers follow.                                |                              |
| <input type="checkbox"/> LF <b>Lena Fischer</b> <span>SYNTHETIC</span><br>Implementation Manager, Implementation...     | <b>81</b><br>HOT   | Lena posted that customer launches slip when nobody owns the handoff from sales to implementation.                          |                              |
| <input type="checkbox"/> EB <b>Ethan Brooks</b> <span>SYNTHETIC</span><br>Head of Revenue Operations, Revenue Op...     | <b>79</b><br>WARM  | Bluepeak Technologies raised a growth round last month. Ethan owns subscription reporting for the new contracts.            |                              |
| <input type="checkbox"/> SR <b>Sofia Reyes</b> <span>SYNTHETIC</span><br>Director of Customer Success, Customer ...     | <b>76</b><br>WARM  | Sofia viewed your profile twice this week and matches your buyer profile.                                                   |                              |

DEMO WORKSPACE • SAMPLE DATA

- 1

Why this lead, in plain words: what they did and when.
- 2

Fit score against your buyer profile, best first.

# The first message is drafted. You approve it.

LINKEDIN • STEP 02

2

Ready for approval

**Maya Bennett**  
Alderbridge Software

MESSAGE

1

Hi Maya, congrats on the new role at Alderbridge. When you step into onboarding, which handoff do you want to fix first?

3

ASK AI TO CHANGE THIS MESSAGE • 1 CREDIT

DEMO WORKSPACE • SAMPLE DATA

- 1 **Opens with the signal**, not a pitch.
- 2 **Review mode**: approve every message before it sends, or edit it first.
- 3 **Ask the AI to change it** in plain words.